



## FRANKLIN LACROSSE CLUB

3824 W Forest Hill Ave ■ Franklin, WI ■ 53132

414.704.4150 ■ lacrossefranklin@gmail.com

[www.franklinlacrosseclub.org](http://www.franklinlacrosseclub.org)

*Committed to growing the sport of lacrosse at all levels within Franklin*

Dear Business Owners, Parents, and Friends of the Franklin Lacrosse Club,

We have an exciting opportunity for you to support your local youth while exposing your business to new customers throughout Franklin. Spring 2020 will begin the 10th season of play in the Milwaukee Area Youth Lacrosse Association (MAYLA). With over 125 players, the Franklin Lacrosse Club (FLC) will be fielding seven teams to compete in Boys and Girls Youth Lacrosse in Grades 3rd-8th within Southeastern Wisconsin.

FLC remains steadfast in our commitment and passion to growing the game of lacrosse in our area by providing local youth the opportunity to try the sport in a very cost-effective manner. We offer Fall Skills Clinics for a very nominal fee and spring leagues through our non-profit youth club. Our hope is that these young athletes will not only be naturally intrigued with the sport but also be well prepared to compete when they reach the high school level. Franklin High School is among a select few in Southeastern Wisconsin that offers the sport of lacrosse!

We attribute much of our club's growth and success to the generous support we have received from area businesses. We are entirely self-funded; relying on player's dues, fundraisers, and sponsorships. We are very grateful for the support that we have received from sponsors as it helped the club double in size for the fourth time last year and it helped us cover major expenses like equipment, goals, trainers, field time and tournament fees.

FLC is an officially recognized non-profit 501(c)(3) organization. To help support our growth and be able to continue to offer a cost effective way to learn lacrosse; we are looking for sponsors from the local business community to help us cover our major expenses during the season.

We are aware of the challenging economic times and that your organization may sponsor other groups and activities. All we are asking for is your consideration and understanding that any sponsorship will go directly towards the growth of the sport of lacrosse within Franklin. Throughout the season sponsors will be recognized at games, events, on our website and social media sites.

Across the country, lacrosse is one of the fastest growing sports in the country, and our club is excited to continue to expand our program to include more teams for more players within Franklin and our surrounding communities in southeastern Wisconsin.

Thank you in advance for your support of our lacrosse athletes. Your sponsorship is sincerely appreciated.

Go Franklin LAX!

Sincerely,

**Andrea Wrench**  
Program Administrator – Franklin Lacrosse Club

**Mike Thomas**  
Board President – Franklin Lacrosse Club



# FLC Sponsorship Form

## ALL SPONSORS RECEIVE:

- Business logo prominently displayed on a club sign, which will be visible at all home games. (Please provide artwork/logo/business card)
- Business logo and link on franklinlacrosseclub.org website home page and sponsorship page.
- Multiple posts throughout the year including your business logo and link on our social media sites.

### CLUB LEVEL SPONSORSHIP (minimum \$1,000)

- Thank you card from FLC
- Plaque
- Logo on club t-shirt
- logo displayed during Franklin 4th of July parade

### SENIOR LEVEL SPONSORSHIP (\$500-\$999)

- Thank you card from FLC
- Plaque
- Logo on club t-shirt

### JUNIOR LEVEL SPONSORSHIP (\$200-\$499)

- Thank you card from FLC
- Plaque

### BANTAM LEVEL SPONSORSHIP (\$50-\$199)

- Thank you card from FLC

**SPONSORSHIP AMOUNT:** (Min. \$50.00) \_\_\_\_\_

**BUSINESS NAME:** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**BUSINESS WEBSITE:** \_\_\_\_\_

**NAME OF PLAYER SECURING SPONSORSHIP**

**PLAYER'S TEAM**

Thank you for agreeing to support the Franklin Lacrosse Club. Support from businesses such as yours helps support players in one of the most successful lacrosse programs in SE Wisconsin.

Please complete the sponsorship form and attach a copy of any necessary artwork/business card. All sponsorships are due **THURSDAY, MARCH 12TH.**

Art files can also be sent to [lacrossefranklin@gmail.com](mailto:lacrossefranklin@gmail.com) in JPEG, EPS, or PDF file.

Checks should be made payable to:  
Franklin Lacrosse Club  
3824 W Forest Hill Ave | Franklin, WI 53132  
FLC IS A 501C3 ORGANIZATION - DONATIONS ARE TAX DEDUCTIBLE

FLC USE ONLY:
PAYMENT
LOGO REC

The Sponsorship Form is also available online, at [www.franklinlacrosseclub.org](http://www.franklinlacrosseclub.org)