



FRANKLIN LACROSSE CLUB

3824 W Forest Hill Ave ■ Franklin, WI ■ 53132

414.704.4150 ■ lacrossefranklin@gmail.com

www.franklinlacrosseclub.org

Committed to growing the sport of lacrosse at all levels within Franklin

Dear Business Owners, Parents, and Friends of the Franklin Lacrosse Club,

We have an exciting opportunity for you to support your local youth while exposing your business to new customers throughout Franklin. Spring 2022 will begin the 12th season of play in the Milwaukee Area Youth Lacrosse Association (MAYLA). With over 135 players, the Franklin Lacrosse Club (FLC) will be fielding six teams to compete in Boys and Girls Youth Lacrosse in Grades 3rd-8th within Southeastern Wisconsin.

FLC remains steadfast in our commitment and passion to growing the game of lacrosse in our area by providing local youth the opportunity to try the sport in a very cost-effective manner. We offer Fall Skills Clinics for a very nominal fee and spring leagues through our non-profit youth club. Our hope is that these young athletes will not only be naturally intrigued with the sport but also be well prepared to compete when they reach the high school level. Franklin High School is among a select few in Southeastern Wisconsin that offers the sport of lacrosse!

We attribute much of our club's growth and success to the generous support we have received from area businesses. We are entirely self-funded; relying on player's dues, fundraisers, and sponsorships. We are very grateful for the support that we have received from sponsors as it helped the club double in size for the fourth time last year and it helped us cover major expenses like equipment, goals, trainers, field time and tournament fees.

FLC is an officially recognized non-profit 501(c)(3) organization. To help support our growth and be able to continue to offer a cost-effective way to learn lacrosse; we are looking for sponsors from the local business community to help us cover our major expenses during the season.

We are aware of the challenging economic times and that your organization may sponsor other groups and activities. All we are asking for is your consideration and understanding that any sponsorship will go directly towards the growth of the sport of lacrosse within Franklin. Throughout the season sponsors will be recognized at games, events, on our website and social media sites.

Across the country, lacrosse is one of the fastest growing sports in the country, and our club is excited to continue to expand our program to include more teams for more players within Franklin and our surrounding communities in southeastern Wisconsin.

Thank you in advance for your support of our lacrosse athletes. Your sponsorship is sincerely appreciated.

Go Franklin LAX!

Sincerely,

Andrea Wrench
Program Administrator – Franklin Lacrosse Club

Jennifer Adams
Board President – Franklin Lacrosse Club



FLC Sponsorship Form

SPONSORSHIP LEVELS: (All donations are tax deductible)

**CLUB LEVEL
SPONSORSHIP (\$2,500+) -
4 AVAILABLE SLOTS**

**SENIOR LEVEL
SPONSORSHIP
(\$1,500-\$2,499)**

**JUNIOR LEVEL
SPONSORSHIP
(\$500-\$1,499)**

**BANTAM LEVEL
SPONSORSHIP
(\$150-\$499)**

- Thank you card from FLC
- Website logo post
- Game day sponsor signage, tier 1 position
- Custom marketing boost that is catered to the sponsor's business profile - examples:
 - Dine-In Night (restaurant)
 - Social Media mentions (non-restaurant)

- Thank you card from FLC
- Website logo post
- Game day sponsor signage, tier 2 position
- Dine-In Night (restaurant)
- Social media mentions (non-restaurants)

- Thank you card from FLC
- Website logo post
- Game day sponsor signage, tier 3

- Thank you card from FLC
- Website logo post

SPONSORSHIP AMOUNT: (Min. \$150.00) _____

BUSINESS NAME: _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE: _____

EMAIL: _____

BUSINESS WEBSITE: _____

NAME OF PLAYER SECURING SPONSORSHIP

PLAYER'S TEAM

Thank you for agreeing to support the Franklin Lacrosse Club. Support from businesses such as yours helps support players in one of the most successful lacrosse programs in SE Wisconsin.

Please complete the sponsorship form and attach a copy of any necessary artwork/business card. All sponsorships are due **THURSDAY, MARCH 10TH.**

Art files can also be sent to lacrossefranklin@gmail.com in JPEG, EPS, or PDF file.

Checks should be made payable to:
Franklin Lacrosse Club
3824 W Forest Hill Ave | Franklin, WI 53132
FLC IS A 501C3 ORGANIZATION - DONATIONS ARE TAX DEDUCTIBLE

The Sponsorship Form is also available online, at www.franklinlacrosseclub.org

FLC USE ONLY:
PAYMENT
LOGO REC